



Sponsorship Prospectus

PREVENTION THROUGH PARTNERSHIPS



**THIS WORLD
FULL OF HOPE
LET'S BEGIN TO
PROCEED WITH
MUSIC**



ABOUT PREVENT CHILD ABUSE ILLINOIS



Prevent Child Abuse Illinois (PCA Illinois) is a free standing 501(c)(3) charitable organization and the chartered state chapter of Prevent Child Abuse America. Established in 1990, PCA Illinois provides key leadership for child abuse prevention in Illinois. PCA Illinois is actively involved in prevention education and public awareness, community outreach, public policy advocacy, and promotion of effective prevention programs

<https://www.preventchildabuseillinois.org/>





ABOUT THE DOWNTOWN SPRINGFIELD FAMILY FUNFEST

The Downtown Springfield Family FunFest started as a simple idea: children and families. With an incredibly vibrant downtown Springfield festival scene, there wasn't one that was designed specifically for children and families. We couldn't understand how that could be! So we decided to start the first. This year, the FunFest will be held on September 7, 2024. Held on the Y Block in downtown Springfield, the FunFest is packed with laughter, joy, and family-centered entertainment. This event provides outreach to families by fostering an environment that allows families to bond and strengthen their family unit, create community connections, and learn about supportive resources that families need to thrive. Families enjoy a plethora of activities including inflatable obstacle courses, bounce houses, interactive games, delicious treats from food trucks, special character appearances, and continuous entertainment on the vibrant main stage.

Impact and Importance

The FunFest is a chance for all of us to come together for the most important cause of all: protecting our children. 100% of the profits from the FunFest go to the various programs and trainings offered by Prevent Child Abuse Illinois throughout the state. These funds help us expand our reach with prevention programs and initiatives to the people and professionals that need them most. Together, we can create great childhoods for all children in Illinois and at the FunFest, we can have a ton of fun while doing it!



SPONSORSHIP OPPORTUNITIES



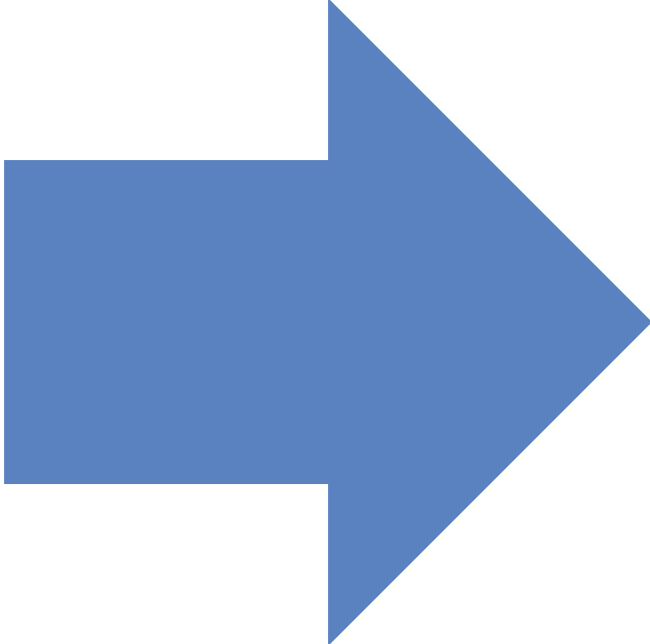
THE DOWNTOWN SPRINGFIELD FAMILY FUNFEST OFFERS A UNIQUE MARKETING OPPORTUNITY FOR YOUR BUSINESS. AS A SPONSOR, YOU WILL BE ELIGIBLE FOR THE FOLLOWING BENEFITS:	VISIONARY	CATALYST	CHAMPION	PARTNER	SUPPORTER
	\$15,000+	\$10,000+	\$5,000+	\$1,000+	\$100+
Logo and link to your website included in 1 email blast to our database of 13,000+ contacts	●	●			
Business name mentioned and logo included in all promotional ads and business name mentioned in radio ads	●	●			
Reserved exhibitor table space	●	●	●	●	
Inclusion of sponsors name in all marketing materials	●	●	●	●	Website
Sponsor logo placed on onsite event signage	MAIN STAGE	MAIN STAGE	FRONT STAGE	ONSITE	ONSITE
Social media post(s) w/logo and mention	3 Post	2 Post	1 Post		
Verbal recognition on the main stage during event	●	●	●	●	●
Opportunity to speak on stage at event	●				

Benefits listed above apply to those who submit the sponsorship opportunity form by August 2, 2024.

SPONSORSHIP OPPORTUNITY FORM



Click here to download the commitment form and sponsor now!



Sponsorship Opportunity Form

4th Annual Downtown Springfield Family Funfest				
<input type="radio"/> Visionary Sponsor	<input type="radio"/> Catalyst Sponsor	<input type="radio"/> Champion Sponsor	<input type="radio"/> Partner Sponsor	<input type="radio"/> Support Sponsor
Sponsor Information				
Name of Organization		Primary Contact Name		
Address		City	State	Zip
Phone Number		Email Address		
Website (if applicable)		Facebook (if applicable)		
Payment Information				
<input type="radio"/> Check Enclosed Payable to Prevent Child Abuse Illinois	<input type="radio"/> Commit Now, Pay Later An invoice will be sent	<input type="radio"/> In-Kind Contribution Will provide items/service		
Participation				
<input type="radio"/> We would like to learn how to get involved at this event	<input type="radio"/> We would like to volunteer at this event			
Return your commitment form with logo to: Prevent Child Abuse Illinois – 528 S.5 th Street, Suite 211 Springfield, IL 62701 Via email: tlee@pcaillinois.org				

PREVIOUS EVENT SPONSORS

